

CCCA

Mission

We establish and promote high standards of business competence and industry conduct for companies engaged in climate controlled environments.

Sustainable Competitive Advantage

We will win by establishing high standards of industry conduct and encouraging business competence

Values (in order of priority):

Clarity of Focus Setting and communicating to all employees the mission (emphasis, vision, direction) of the organisation, and maintaining that focus rather than frequently switching from one emphasis to another

Ethical Standards: No compromise with honesty and integrity; everyone understands and follows high societal and organisational ethical standards

Policies

1. Four geographical events/functions to be scheduled in conjunction with board meetings in four different geographical locations in conjunction with IRHACE; seek new company member engagement (count how many member and non-member companies attend); seek sponsorship for each activity. *[Action NZH to schedule meetings and suggest activities for new board in October]*
2. At the four regional events, two should have speakers who focus on improving business competence and two should have speakers focused on industry standards of conduct (e.g., project management, quality controls) with speakers notes available on the website.
3. The regular communication channels shall be the IRHACE Journal, CCCA website and the RHVAC industry newsletter. *[Action: Industry newsletter naming contest prize is dinner for two to the value of \$150 Editor to select the winner]* Each sector group to provide quarterly articles for the Journal and monthly briefs for the newsletter; Chair shall provide monthly report for insertion in newsletter and on website.
4. The CCCA will develop and provide role descriptions, board induction and a basic governance guide and conduct annual board evaluations (after a governance audit baseline is established) reporting the results to members annually.
5. Develop a National Presence as an identifiable point of contact for the RHVAC industry as measured by annual survey of EECA, EMA, Master Builders, Construction Industry Council, DOL, Standards NZ, media contacts, ASHRAE, AIRAH, AMCA, Engineering News. *[Action: FQ to submit pictures of new board with description of sector groups, cooperation and collaboration with IRHACE, RLTB and RACE ITT (a new level in industry cooperation and strength)]*
6. Develop a database of companies by sector group and use for industry newsletter distribution and industry-wide communication *[Action: Hire student to verify details and do data entry up to \$1600 in expense is approved]*
7. Survey conference attendees for satisfaction using Survey Monkey *(Action: Membership Manager to do Nov 11)*

8. Formation of a LinkedIn Group: Rob Morgan to manage; share how to build industry competence as measured by the number of people who join and participate.
9. Recommend to the Mechanical Services and refrigeration Sector groups: MIT Block Course Awards for Mechanical (HVAC) Sector and Refrigeration Sector
10. CCCA shall recognize high standards of industry conduct and business competence by making two annual awards to be given at Conference; criteria to be set by the board by June 2012 with announcements of calls for nominations in August.
11. The board shall carry-out a review of its strategy and policies and all ideas submitted to determine if sufficient innovative ideas are being suggested, evaluated and implemented.
12. The website is to have a Suggestion Box with every suggestion responded to and submitted to the board for evaluation.